



## Bexar County Academy Charter School 1st 6 Weeks Course Syllabus

Entrepreneurship 1(E1)

Mrs. Algeria White

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**Course Description:** This intermediate entrepreneurship course teaches the entrepreneurial mindset alongside traditional business development skills. Students create original business models, either individually or with a partner, and pitch in a series of competitive events for the chance to earn investment and prizes.

The program is in cooperation of the Network for Teaching Entrepreneurship and Verizon.

Our program is:

**Highly Academic** - A year-long class at Bexar County Academy Charter School is being taught by Mrs. White who is a NFTE-certified teacher who will guide students through the Startup Tech certified curriculum. Each student is required to develop an idea for an app, implement that app and then work throughout the course to prepare a plan which they present and defend to a panel of judges at the end of the year. **This course should be taken VERY seriously.**

Entrepreneurial Investigation – This class uses experimental activities infused with EM skills. *Students are left with questions.*

Entrepreneurial Foundations – Students get answers to questions through engaging content focused activities.

Entrepreneurial Lab – Student incubator time to apply content evolving business ideas/ lean startup.

Volunteer Interaction - Gives students the opportunity to hear from and interact with real-world entrepreneurs and business leaders and is essential to the Startup Tech experience.

App Showcase - Each young person will be expected to work towards completing an app plan. Those individuals will then go on to present and defend it in an app showcase.

Use of Technology – Students will learn how to use technology in an educational environment. Each student will need a g-mail account that is academic in nature (I suggest: first name.last name@gmail.com). Students will use various apps and programs including but not limited to: MIT App Inventor, Google Drive, Socrative, and Nearpod. **EVERY student must have a gmail account.** They will not be able to use MIT App Inventor to create their apps without a gmail account. If your student is under 13 please help them create their account.

**Materials:** Notebook; pens/pencils

**General Rules:** Be prepared, be respectful and be responsible.

**Preparation for Class:** Students are required to bring a pencil, paper, completed homework and their notebook to each class unless otherwise directed.

## **Tentative Schedule:**

### **Week 1: Intro to E1**

Students get an engaging look at what it means to think and act like an entrepreneur. At the state of the module, students learn about the characteristics of an entrepreneur before taking the baseline survey and their own entrepreneurial mindsets. Students then participate in a series of four challenges each designed to activate two of the eight domains of the entrepreneurial mindset. The module ends with students doing an action plan to grow their own entrepreneurial potential.

### **Week 2: Unit 1 - Developing an Entrepreneurial Mindset**

Students learn what it means to solve problems like an entrepreneur. They learn how entrepreneurs provide business solutions to problems held by individuals, as well as social problems facing the global community. Students learn and apply human-centered design thinking in order to identify potential solutions to problems for their evolving Lean Canvas.

### **Week 3: Unit 1 - DNA of an Entrepreneur**

Students will describe how entrepreneurs solve problems through products or services. Analyze the pros and cons of being an entrepreneur. Explain how entrepreneurs use business planning tools to navigate business launch risk. Students will also identify the purpose and sections of the Lean Canvas; with emphasis on the 'Problem' and 'Solution' sections. Students will create a Product Innovation Game

### **Week 4: Unit 1 - Design Thinking**

Students will identify the features and objectives of design thinking. They will explain the purpose of human-centered design. Students will also identify the steps in the IDEO human-centered design process. Students will complete a custom backpack design challenge.

### **Week 5: Unit 1 - Social Entrepreneurship**

Students will identify examples of social problems solved by entrepreneurs. They will explain the purpose of having a mission statement for a business as it relates to social responsibility. Students will list examples of ethical, sustainable, and socially responsible business practices. Students will complete a sustainable thinking contest.

### **Week 6: Unit 1 - Solve a Problem Entrepreneurially**

Students will apply entrepreneurial and design thinking to identify a solution to a unique real-world problem. They will complete the 'Problem' section of the Lean Canvas by identifying 3-4 problems and how each of those problems are solved today. Students will also complete the 'Solution' section of the Lean Canvas by identifying at least 1 potential solution to each of the problems identified in the 'Problem' section. Students will complete the problem and solution tiles lab time assignment.

## **Expectations for class:**

Everyone has the right to, and should expect to, learn.

Each individual is worthy of respect.

Classroom orderliness is necessary for an effective classroom.

Hard work is necessary for learning.

**Earned consequences:** The teacher may: require detention before or after school, a call to the parent, a team conference with the student, or hold a parent conference with the team of teachers. The Charter's Student Handbook outlines the official progressive discipline policy which may be activated based on the student's behavior and the judgment of an administrator.

**Virtual Learners:**

1. Hybrid learners are to log in as soon as class begins. Students are to log in for a total of 3 hours daily, all assignments must be turned in.
2. If students do not log in it will be considered as an absence.
3. If students need a technology device please inform your teacher for the school to lend you one.

**Missed Work:** It is the student's responsibility to obtain the homework assignments, notes & any other pertinent information that is missed during an absence.

**Accommodations for Students with Disabilities:** Students who are in Special Education services and English as a Second Language will receive Intervention services.

**Parent Teacher Conferences:**

Teachers will contact parents/guardians to share good news concerning their student's educational growth or to discuss behaviors or work habits that might cause the student difficulty in class. Students are to meet, outside of class time with the teacher to discuss questions or concerns related to class. If this contact does not resolve the issue, students are to contact the principal. Parents are encouraged to communicate with teachers through email. Teacher's email address for this class: [algenia.white@bexarcountyacademy.org](mailto:algenia.white@bexarcountyacademy.org). Formal conferences can also be requested if needed.

PRINTED STUDENT NAME: \_\_\_\_\_

We have reviewed the course syllabus, classroom procedures and acceptable use policy for A. White, StartUp Tech.

\_\_\_\_\_  
Parent/Guardian Signature

\_\_\_\_\_  
Student Signature

\_\_\_\_\_  
Date

Phone numbers where parent/guardian can be reached. \_\_\_\_\_primary

\_\_\_\_\_alternate

Email Address: \_\_\_\_\_